

WINNIPEG



ISSUED BY THE WINNIPEG
TOURIST & CONVENTION BUREAU
WINNIPEG MANITOBA CANADA

ALL TRAILS LEAD TO WINNIPEG



WINNIPEG: CANADA'S CONVENTION CITY

Winnipeg—Where the
East and West Begin

WINNIPEG is the Hub of North America and, with its twenty-seven Radiating Railway Lines, enjoys special privileges as a Convention Centre.

Winnipeg as a manufacturing centre, possesses cheap power, light, pure water, convenient shipping facilities and trackage.

Winnipeg is famed as a Musical and Art centre, while her authors are known the world over as being among the best of modern times.

TWO RECORD AUTO TRIPS

1st—In May, 1925, when a daylight auto trip sponsored by the Mayor of Winnipeg, the Dominion and Provincial Governments, and the State of Minnesota established a new fast route into the Canadian Wonderland in and around Winnipeg by making the complete distance from Winnipeg to Minneapolis and St. Paul in less than 12 hours. The actual running time being 10 hours and 36 minutes.

2nd—In Jan. 1926—The Memorable Mid-Winter "Pine to Palm Trip" from Winnipeg to New Orleans and return. The greatest good-will motor venture ever undertaken.

The reception that was given to Manitoba motorists on this trip by our American cousins was possibly the greatest procession of entertaining, speech making and hand shaking ever indulged in between Anglo Saxons.

Led by official representatives of the State of Louisiana and the City of New Orleans, the Pine to Palm motorcade reached Winnipeg October 4, 1926. It is needless to say that every possible effort was made to repay in kind the hospitality extended by our Southern cousins when Winnipeggers visited their lovely home city. Such exchanges of International goodwill are all too infrequent.

*Aerial pictures by courtesy of
Royal Canadian
Air Force.*

WHITTIER'S POEM ON THE RED RIVER

"The warrior smiles as he looks
To the west that opens again
And he knows the eagle's flight
And the path of the warrior's soul."

"The birds of the Western horizon
That fold their wings to rest
To the horizon on the west
To the horizon on the west."

"Then happy is the day
The day of the West
The day of the West
The day of the West."

"Kiss me in the sunset glory
The sunset glory of the West
And then you will know
The beauty of the sunset glory."

"And when the light of morning
Shall dawn on the west and above
And when the light of morning
Shall dawn on the west and above."

Situated on opposite sides of the Red River St. Boniface and Winnipeg
have thus become immortalized in verse.

Winnipeg from the air
Parliament Buildings in centre



LOWER FORT GARRY
From the air

Fort
Garry
Gateway
The
Original
City
of
Winnipeg



Winnipeg fifty years ago

Winnipeg's History is of Intense Interest

IN 1658, the year in which Oliver Cromwell died, Radisson and Groseilliers started on an expedition from Quebec westward, and wintered on the south shore of Lake Superior. Leaving Groseilliers in camp, Radisson passed through what is now Wisconsin, to a mighty river, the Upper Mississippi, and travelled from there on snow-shoes in the dead of winter, accompanied by 150 Cree Indians, to what is now Manitoba, there to learn great news of the waters of an inland fresh water sea, 300 miles in length, the "Quinnipeg" of the Cree, and our own Lake Winnipeg of today.

After being arrested and fined for illicit trading, Radisson and Groseilliers crossed to Europe and arranged with Prince Rupert, cousin of King Charles II, to make a trading voyage with vessels into Hudson's Bay. This attempt was so successful that a company was formed, called the Hudson's Bay Company, and a charter was granted in 1670.

The confluence of the Red and Assiniboine, the ancient trade route of the savage and the trapper, immortalized in more modern times in verse by the Quaker poet, John Greenleaf Whittier, his men, in all, see forth:—

- Fort Rouge, erected by La Verandrye, in 1738.
- Fort Gibraltar, erected by the North-Westers in 1806.
- Fort Douglas, erected by the Hudson's Bay Co. in 1815.
- Old Fort Garry, erected by Hudson's Bay Co. in 1821.
- Lower Fort Garry, erected by Hudson's Bay Co. in 1831.

In 1743, Chevalier De La Verandrye, son of the discoverer of the site of Winnipeg, deposited in a bluff overlooking the Missouri River a tablet, as evidence of his having taken possession of this whole western country by right of discovery, for the King of France.

Winnipeg—The Tourist and Convention Centre of North America

BEING centrally located, "All trails lead to Winnipeg," making it easy of access for the tourist who wants to enjoy a holiday, or the delegate who wants to go to his favorite convention, here a good time and still not spend too much time away from business.

The Winnipeg Tourist and Convention Bureau is very anxious to be of real service to all, and especially to those who are contemplating a trip. If you will just drop a line to us, we will do our best towards giving you any information you may desire.

Winnipeg is an ideal City for Conventions, as six Railway Corporations have many lines radiating from this one centre. Our Railroads are among the best on the Continent, and thousands travelling to and fro, from East to West, are always anxious to be routed this way. It will pay you to plan a day or two off in Winnipeg.

Winnipeg is the auto tourists' Mecca, easily reached by the following transcontinental and international highways: the King of Trails, the Jefferson Highway (Lord Selkirk Highway), the Meridian Highway, Mississippi River, Scenic Highway, Itasca Park Highway and the Trans-Canada All Red Trail.

Its many historic spots, its beautiful streets and parks, its splendid stores and shopping facilities, and its wonderful hospitality make it an ideal spot for a change and a rest.

Have **YOUR MAIL** sent care of The Tourist and Convention Bureau, Parliament Building, Winnipeg. You will have to pass this building on the way in, so why not call as soon as you arrive. (Get your mail and receive a visitor's tag for your car).

Amphitheatre



Olympic Ring



Tourist Camp



"The Clang of the Wild Geese"
—Whittier

Follow the swallow and the clang of the geese,
Come North, and you
life you can get a new lease.

SAVE MONEY
Spend Your Vacation in Winnipeg
Ninety days in Canada you may stay;
No fees at the boundary, nothing to pay,
U.S. visitors may take home without fee
Goods up to One Hundred Dollars duty free.



Public Baths



Minie Armoury

Royal Alexandra
Hotel



No Passports
No Red Tape at the Boundary



Marlborough
Hotel

Hotel
St. Charles



Express
Hotel,
Winnipeg
Beach



St. Regis
Hotel



Fort Garry
Hotel,
Winnipeg



PRICES TO
FIT
EVERY
PURSE

McLaren Hotel



Grand Beach Hotel,
Grand Beach



Winnipeg Hotels

FEW Cities can boast of having such a splendid collection of Hotels. From the most magnificent and costly to the smaller in size the management is truly an indication of that generous warm-hearted Western hospitality for which Winnipeg is so justly famous, and there is one thing sure, a warm welcome awaits the visitor at any of our innumerable "Hotels." Rates are reasonable, a room with bath may be had from \$2.50 and \$2.50 per day up. Most of our Hotels are run on the European plan, and all furnish the best of meals in Grill room, Cafe, or Dining room, Table d'Hôte, Club style, or a la Carte.

Some of the larger Hotels have ample accommodation for housing almost any sized convention, while their combined accommodation permits Winnipeg to truly claim the distinction of being Canada's Convention City.

There are also many fine, clean, well kept houses and restaurants, scattered throughout the City, where good wholesome food can be secured with prompt service at very reasonable rates.

For further information about Manitoba write to the Winnipeg Tourist and Convention Bureau, for maps and folders giving descriptions of Water Trips and many hundreds of places of interest all over this wonderful Province.

Winnipeg Invites You to a Land of Sunshine

YOU will enjoy our wonderful summer climate and our long delightful cool evenings.

The reason why boating, canoeing, base-ball, tennis, cricket and football and other sports are indulged in so extensively here, is on account of there being plenty of daylight after business hours for all to have an opportunity for recreation.

Winnipeg has thirty-four parks. The largest is "Assiniboine," with its large conservatory filled with tropical plants, while its driveways, flower-beds, play-grounds and zoo attract thousands daily. Saturday afternoons and Sundays, the crowd is invariably found at the zoo, that great centre of attraction which seems to arouse with equal uniformity the curiosity of both old and young.

Kildonan Park, with its deeply wooded glades, rustic bridges, lovers' walks and picnic grounds, is a beautiful undisturbed expanse, where the lover of nature can revel in the beauties of creation to his heart's content.

The far reaching fern beds, nodding their graceful lace-like leaves to the motion of the wind, arrest the attention, while above in the branches of the sturdy oaks and elms, or among the shrubbery, along the paths, a diapason of bird song can be heard equalled only by the reverberating refrain from the harps of a celestial paradise.

Write **THE TOURIST AND CONVENTION BUREAU**,
Parliament Building, Winnipeg.
for any further information you may desire.

No Passports
No Red Tape at the Boundary

Excursion Steamers
on the Red River, Winnipeg



Children bathing at a
Lake Winnipeg Ferry



In beautiful Assiniboine
Park, Winnipeg



On the shore of Lake Winnipeg



The Red River
at St. John's Park



A sandy beach on the shore
of Lake Winnipeg



St. Andrew's Dock, near Winnipeg



Manitoba YOU ARE INVITED TO COME TO THE PROVINCE OF MANITOBA AND SPEND YOUR VACATION.

MANITOBA is a veritable garden, as her rich alluvial soil produces a wealth of verdure that attracts admiration and attention on every side.

The dense stands of spruce, easily accessible to transportation and power, permits the production of pulp and paper on a large scale.

The richness of her mining areas, and their rapid development, is attracting the attention of the whole world.

Manitoba's 19,000 square miles of water area is teeming with fish, the yearly catch being over Eighteen Million pounds.

The scenery upon her lakes and rivers, along her roads, over hills and valleys, is beyond description.

The cities, towns, villages and hamlets of this scenic land are alive to the necessity of having up-to-date stores, public buildings, schools, churches, parks, hotels, motor camps, garages, filling stations, and all conveniences for the comfort of the tourist.

Typical of the scenery to be explored along the sparkling stretches of the Winnipeg River, always revealing new delights, is the scene depicted across the top of these two pages.

At the left is an aerial photograph of the Winnipeg Hydro dam at Pointe du Bois, at the right actual results.

The Sportsmen's Paradise Shooting, Hunting and Fishing

FULLY three-quarters of Manitoba is wooded territory, where moose, caribou and deer are obtainable, while our lakes, bays and rivers teem with millions of wild fowl of every description.

Anyone interested should write the Winnipeg Tourist and Convention Bureau for full information as to licenses, guides, boats, etc.

They have been fishing up here for over 250 years, as Manitoba has 19,000 square miles of water area, which permits not only of fishing in a big commercial way, but for sport as well.

Winnipeg is the starting point for the great trout lakes, lying in the famous Twenty Thousand Island District, but for those who want good sport fishing there is plenty to be had near at hand, such as lake trout, bass, pickerel, 'tunga' and last, but not least, the Manitoba Gold Eye, conceded by all to be the most dainty fish morsel, "when properly cooked and served," that has ever touched a palate.

The famous St. Andrews Dam, where Gold Eyes are plentiful, may be seen on page five of this folder. It is a popular resort for the angler, especially those wishing to enjoy an outing that would consist of sight-seeing as well, as the Lower Fort Garry, the first limestone building built in the west, is standing near by, in all the grandeur of its bygone days.





A Winnipeg Home

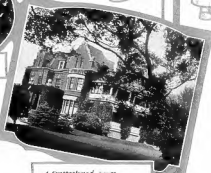
No Passports—No Red Tape at the Boundary



One of our streets of homes



A palatial residence



A Greenwood home



In the Greenwood district

Winnipeg—"A Home City"

WINNipeg is a Home City, where broad extensive boulevards, dotted here and there with native shrubbery, may be seen as far as the eye can scan. Wide avenues lined on either side with stately elms and maples present a vista that is unequalled in many older Cities.

One of the latest ideas in Town planning, which will assist wonderfully in making Winnipeg the City beautiful, is in a Capitol approach, about to be completed, in conjunction with a cross-town Highway, permitting direct contact with the residential, shopping, and business districts. Upon this approach a War Memorial is to be built, the funds being already in hand to defray the cost of erection.

Most people in Winnipeg own their homes and there is a general civic pride in this right of possession which tends towards better upkeep, beautiful gardens, trimmed hedges and well-kept lawns. While at the City Hall, Law Courts, the Parliament and other Public Buildings well arranged flower beds add much to the general idea of making Winnipeg not only a City of homes, but a City of beautiful homes.

What Rudyard Kipling said about Winnipeg—

"The visions that your old men saw years ago I saw translated today into stone and brick and concrete. Dreams that your young men have dreamed I saw accepted as the ordinary facts of everyday life, and they will in turn give place to vaster and more far-reaching imaginations.

"This record of unsurpassed achievements, and my admiration of it, is as keen as my envy."

The Tourist and Convention Bureau, Parliament Building, Winnipeg, collects and distributes literature and information from all quarters. Call, look over our folder racks—our maps and interesting information regarding all outside points.

Winnipeg's Public Buildings

THE development from Lower Fort Garry, "the first limestone building in the Canadian West," to our architectural gem, the Parliament Building, "with its native stone buttresses, that Old Dame Nature took no less than forty million years to form," is only the span of a century.

But with such wonderful structures as the Fort Garry Hotel, the Bank of Montreal, and Mayland Bridge, all constructed in recent times, Winnipeg can claim its fair share of real architectural beauty.

We are real practical people in Winnipeg — our sixty-six large schools were built to provide the greatest amount of fresh air and sunshine; our Railway Depots for utility and despatch; our Universities and Colleges for convenience and accommodation; our Hospitals for convenient as well as sick; our Law Courts and Postal Buildings for service.

Our Provincial Parliament Building has been reserved for the real test, as it is considered by many to be one of the architectural wonders of modern times. To describe it in a short space would be impossible, it must be seen to be appreciated. To get such perfect symmetry, the architect has drawn most of his inspiration from ancient Greece, as here upon pediment or walls can be found reproductions well worthy of the Parthenon itself.

The remarks made by a leading Chicago architect, will bear repetition, as he stated that, "This is the building to which our architects will turn in the future for inspiration, instead of the old Country."

An illustrated book "An Education in Itself," describing this wonderful structure may be procured from the Building Guides.

Office of the Winnipeg Tourist and Convention Bureau in this building. Tourists will please call and get a visitor's tag for their car.



Photograph of Winnipeg



St. Boniface Hospital



St. John's Technical High School



Elmwood Junction



Provincial Parliament Building



Winnipeg City Hall



City Hall, St. Boniface



Manitoba Agricultural College



Law Courts, Winnipeg



Post Office, Winnipeg



Winnipeg General Hospital

Following are extracts, in part, from the United States Customs Tariff Act, No. 1073. Residents of the United States, returning by that country, may take home articles of personal adornment and wearing apparel in value up to \$100.00 when such articles are for personal or household use, and not bought on commission or intended for sale.

No Passports—No Red Tape at the Boundary

Two
Champions



WINNIPEG
GRAIN
EXCHANGE



A MANITOBA
WHEAT
FIELD



A HERD OF
MANITOBA
CATTLE



A TYPICAL
FARMER'S HOME

Winnipeg— Gateway to the West

THE largest Grain Market in the world is at Winnipeg, through which all the vast yield of the Western fields must pass.

Shown in the oval inset into the photograph of the Winnipeg Grain Exchange is a picture of the trading floor within, the largest wheat pit in the world.

The additional Railway trackage required for handling this immense traffic necessitates also the largest individually owned Railway Yards upon the Continent.

The milling industry here is unrivalled, as the world renowned "Northern Manitoba" has established its position as being without a superior among the hard wheats of the world.

Winnipeg and St. Boniface are the Cattle Markets for Western Canada. The Stock Yards in the latter City are on the opposite side of the Red River and are the most extensive in the West.

To the left will be seen two equine beauties, both of which have been awarded grand championships, one at Toronto the other at Chicago. Some indication of the importance of the area of which Winnipeg is the centre, as shown in growth in bank debts, regarded as the most accurate index of the spending power of a community. Winnipeg bank debts, estimated at \$214,715,172 in 1900, increased to \$4,123,000,000 in 1925 and \$1,323,465,309 in 1926.

PROVINCE OF MANITOBA LIQUOR LAWS

Beers, Ales, Wines and Liquors can be purchased in Manitoba upon permit issued by the Government Liquor Control Commission.

Winnipeg—Side Trips

NO one should go back home without seeing some of the very interesting and alluring places round and about Winnipeg. On every hand they are beckoning you to come—do not disappoint them.

Take a trip by steamboat, up the famous scenic Lake Winnipeg, to Norway House, and the country traversed by the ill-fated Sir John Franklin, nearly a century ago.

Visit Lower Fort Garry, erected nearly a hundred years ago at St. Andrews, owing to the inability of the Indians and trappers to peddle up the Rapids.

Go to the centre of the 20,000 Island Region, at the Lake of the Woods, for fishing, boating and bathing, with comfortable accommodation.

Take a jaunt out to Seven Sisters Falls.

But the Beaches. — Oh! the Beaches!

Fun? Don't miss it.

Bathing beaches!—go out as far as you like in safety.

Sailing!—you can break your back on a hiking board or sit in safety in a punt.

Switch-backs, dancing pavilions, peanuts and hot dogs. You can play golf or pinochle, fly in a flying machine. Sigh in a sighing machine—Everything Goes!

BEACH DAILY TRAIN SERVICE

An adequate daily fast train service is maintained on all railroads.

MOTOR ROADS

Excellent motor roads to the Beaches pass Historic Lower Fort Garry, St. Andrews Dam and the Ukrainian Village.

Seven Sisters Falls



S.S. Kenora—
From Selkirk to Norway House and
Rebun—a 700 mile Trip



Lake Winnipeg Trip



Roller Coaster,
Winnipeg Beach



Kenora—14,000 square
miles of water



Minnetonka—20,000 Islands



CANADIAN COAT OF ARMS

Winnipeg Invites You

*Lots of boating, bathing, fishing
hunting, shooting and
golfing.*

*Visit our lovely parks, see our
beautiful homes.*

*Take a 700-mile boat trip on far
famed scenic Lake Winnipeg.*

*See the old Stone Bastions and
Lower Fort Garry, still stand-
ing, with their romantic
memories of the past.*



WINNIPEG

We're on the Top of the Top
Take a Spin Up and
See Us

